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Live DMA Press Release 2024



10 RECOMMENDATIONS TO SUPPORT THE EUROPEAN LIVE MUSIC SECTOR IN IMPLEMENTING FAIR, INCLUSIVE AND SUSTAINABLE PRACTICES



A few months ago, before the election of the new European Parliament's members, we released our recommendations to call on the candidates to include the live music sector in their priorities. In July, after the EU elections, the new Culture and Education Committee of the European Parliament (CULT) has been formed. It is now time for them to endorse their mission status and support the development of the entire European Cultural sphere!

As the European representative of more than 3000 live music venues, clubs and festivals in Europe, Live DMA urges the new CULT Committee to take action and include the live music scenes in the global cultural strategy.

Together, let's protect our European music scenes to guarantee the diversity of the music market, develop fair models and sustain the sector!

From local scenes to bigger national stages, live music venues, clubs and festivals are social hubs where individuals come together to connect and enjoy time with one another. Moreover, they play a crucial role in our communities, whether in the countryside or the city: they create employment opportunities and have a substantial positive impact on local, regional, and national economies, but they also have an education function where artists

In this call, Live DMA highlights 10 recommendations to support the sector at European level and invites the future Members of the European Parliament to incorporate these demands in their programmes. In order to further implement fair, inclusive and sustainable practices, the live music sector needs financial stability, a qualitative employment framework, some political incentives and fair regulations.

FOSTER DIALOGUE WITH POLICY MAKERS AROUND THE SECTORIAL CHALLENGES

1. Include representative live music organisations in the development of the cultural policies and funding schemes; as well as urban planning policies.
 - *Invite music sector's representatives in the CCIs consultations, reports monitoring and EU programmes evaluations, especially Creative Europe, Erasmus+ but also Horizon and structural and investment funds.*
2. Support dialogue and sectorial representation with the European Commission and the Member States.
 - *Encourage dialogue events and meetings as well as tools such as a European Music Observatory to monitor the evolutions and challenges of the sector.*

SECURE HUMAN AND FINANCIAL RESOURCES FOR THE LIVE MUSIC SCENES

3. Re-enforce redistribution and support schemes to ensure financial stability, artistic and economic diversity
 - *Dedicate an ambitious and necessary budget for Creative Europe and Music Moves Europe in the next MFF.*
 - *Explore tax redistribution schemes and opportunities in Europe*
4. Address the competition rules on the market with anti-trust authorities to support the competitiveness of European SME's in a global market.
5. Improve the working conditions framework to keep the sector attractive.
6. Index subsidies on inflation rates.

SUPPORT VIRTUOUS INITIATIVES FROM THE SECTOR IN FAVOUR OF DIVERSITY, INCLUSION AND SUSTAINABILITY

7. Co-develop the music roadmaps on sustainability
8. Connect the music sector and the education systems to provide the necessary new skills to the professionals (sustainability, inclusion, digitalisation) through initiatives such as the Pact for Skills.
9. Connect the sector and initiatives in the field of (green) transport.
10. Provide incentives and fair regulation to achieve the UN 2030 goals.

**LIVE
DMA**[READ & DOWNLOAD THE RECOMMENDATIONS](#)

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TO GO FURTHER...

- [European Music Council statement: Europe Matters for Music and Music Matters for Europe](#)
- [#CulturalDealEU statement](#)
- [Pollstar: 10 Recommendations To Help Europe's Struggling Grassroots Music Scene](#)

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